

Western Regional Dental Convention 2008

April 3-5, 2008 • Phoenix Civic Plaza • Phoenix, AZ



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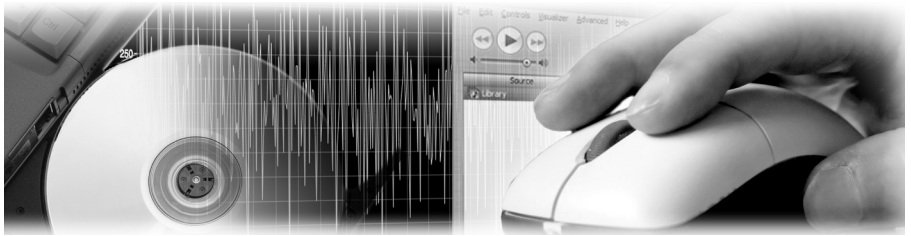
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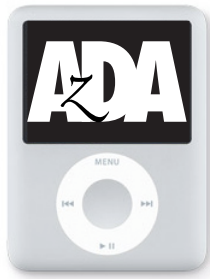


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SESSIONS AVAILABLE . . .

Thursday, April 3, 2008

- 1 Invalign: The Tech & Technology**
David Gates
- 2 Neck Back & Beyond**
Valachi, Bethany
- 3 Optimize & Ergonomize Your Front Office**
Valachi, Bethany
- 4 Treatment Planning Attachments and Implants**
Bambara, George Dr.
- 5 Interdisciplinary Approach to Osseointegrated Implants in the Aesthetic Zone**
Mitrani, Ricardo Dr.
- 6 Stepping Up Taking the Big Leap into Therapy**
Ceresa, Tricia RDH
- 7 What's New in All Ceramics**
Adams, Damon Dr.
- 8 The Value Optimized Practice**
Rochestie, Howard
- 9 No Games: Manage Insurance and Accounts Receivables... Your way**
Banta, Lois
- 10 Billing and Coding**
Banta, Lois
- 11 Business Tax Deduction Strategies**
Reed, Ron
- 13 The Business of Dental Hygiene: The Bottom Line Working Alone Isn't Enough - Part 1**
Dopson-Hartley, Deborah RDH
- 14 The Business of Dental Hygiene: The Bottom Line Working Alone Isn't Enough - Part 2**
Dopson-Hartley, Deborah RDH
- 16 Behavior Management Techniques for Pediatric Patients**
Camm, Jeffrey Dr.
- 17 Oral Cancer and Related Premalignancy**
Lynch, Denis Dr.
- 18 Infection Control Update 2008**
Molinari, John Dr.
- 19 Allergic Patients and Dental Care Providers**
Molinari, John Dr.
- 20 Street Drugs Their Impact on Your Dental Practice**
Crossley, Hal Dr.
- 21 The Top 50 Most Prescribed Medications**
Crossley, Hal Dr.

Friday, April 4, 2008

- 23 Advanced Posterior Aesthetics: LECTURE**
Poss, Stephen Dr.
- 25 Fitness 101 for Dental Professionals**
Valachi, Bethany
- 29 Making it Easy for Patients to Say Yes**
Homoly, Paul Dr.
- 30 Crowns, Bridges & Veneers Esthetics by Design**
Garber, David, Dr.
- 31 Top Selling Dietary Supplements**
Low Dog, Tieraona, Dr.
- 32 Integrative Medicine: It's not Alternative Anymore**
Low Dog, Tieraona, Dr.
- 33 Secrets of Total Team Scheduling**
Banta, Lois

Friday, April 4, 2008 (cont.)

- 34 Dealing w/ Difficult Patients**
Banta, Lois
- 35 The Mindful Approach to a Balanced Dental Team**
Gauld, Deb
- 36 Understanding Dental Function & Differential Diagnosis and Treatment of Facial Pain**
Cutbirth, Steve Dr.
- 38 You are never fully dressed until you wear a smile: Exquisite complete and implant retained over dentures calibrated for GP**
Massad, Joseph Dr.
- 39 The Hottest Topics in Dentistry**
Malcmacher, Louis, Dr.
- 40 Advanced Practice Management for Every Dental Practice**
Malcmacher, Louis, Dr.
- 42 What is a Patient Treatment Coordinator and why do I need one?**
Dopson-Hartley, Deborah RDH
- 45 Pharmacology of Common Drugs**
Drs. Caputo & Reed
- 46 The Digital Patient Consultation**
Lutke, Gregory Dr.
- 47 Amomalies of the Pediatric Oral Cavity**
Camm, Jeffrey Dr.
- 50 Update on Vaccine Recommendations**
Molinari, John Dr.
- 52 Unraveling the Mystery of Addiction and Substance Abuse**
Crossley, Hal Dr.

Saturday, April 5, 2008

- 53 Recipes for Predictable Anterior Esthetics**
Chiche, Gerard Dr.
- 55 Investing and Retirement Strategies in Today's Challenging Times**
Rochestie, Howard
- 56 Complex Aesthetic Restorative Dentistry**
Cutbirth, Steve Dr.
- 57 Drill 'Em, Fill 'Em & Thrill 'Em**
Hyman, Mark Dr.
- 58 A 360 Slam Dunk Lguide for Successful Tams - Practice Enhancement**
Hyman, Mark Dr.
- 59 Update on Record Keeping and Insurance Coding**
Tekavec, Carol RDH, Dopson-Hartley, Deborah RDH
- 60 Marketing Strategies for Attracting Great Cases & Patients**
Smith, Steve
- 61 Why are Women So Strange and Men So Weird?**
Christopher, Bruce Dr.
- 62 The Psychology of Success Secrets the Superstars Know**
Christopher, Bruce Dr.
- 63 Medical Emergencies for the Dental Office**
Drs. Caputo & Reed
- 64 Empowering the Dental Team to Deliver Quality Periodontal Care**
Low, Samuel Dr.
- 65 Incorporating Quality Periodontics Into Comprehensive Restorative Dentistry**
Low, Samuel Dr.
- 66 Day to Day Technology That Can Improve Your Practice**
Flucke, John Dr.
- 68 Chemical Dependency**
Sucher, Michel Dr.