

It's Wild Out West

Western Regional Dental Convention

March 4-6 2010

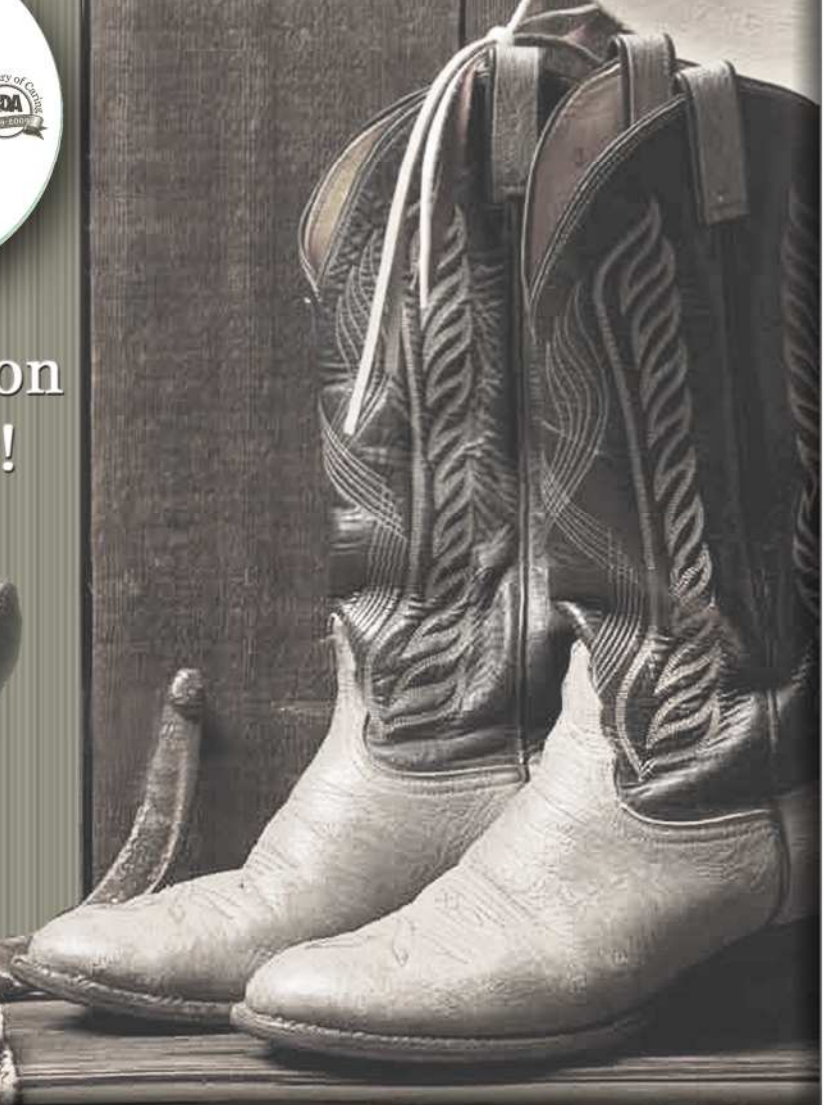
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ADA



Western Regional Dental Convention
March 4-6, 2010 in Phoenix, Arizona

Session Recordings In Tracks

Please submit order forms at the
AVCR booth in the registration area.

Tracks are available in .mp3 format only

- 3 Playback options for .mp3 files
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- Choose from 5 different tracks
- Each track comprised of related topics
- 50% off of the individual session prices

Code	Track 1 Biomimetic Minimally Invasive Dentistry	Length
F1	Incorporating Minimally Invasive Concepts to Prevent Sensitivity and Insure Predictable Restorative Results, Frank J. Milnar, DDS	3 hrs
S1	Veneers, Veneers, Veneers! Steven Cutbirth, DDS	6 hrs
S2	Reaching Your Restorative Potential Through Periodontics, Daniel J. Melker, DDS	6 hrs
T2	The Six Lessons Approach to Biomimetic Dentistry: An Alternative to Full Coverage Restorations David Alleman, DDS	6 hrs
Track 1, 21 hours:		\$70.00

Code	Track 2 Implants	Length
T3	The Unique Versatility of Mini Dental Implants Walter Kucaba, DDS	3 hrs
T4	Dental Implants: Complications, Mishaps and Failures, Walter Kucaba, DDS	3 hrs
F4	Restorative Implant Challenges in the Maxillary Anterior Region Walter Kucaba, DDS	3 hrs
F3	Optimizing the Esthetic Potential of Restorative Implants, Brien Harvey, DDS	3 hrs
Track 2, 12 hours:		\$50.00

Code	Track 3 Health and Wellness	Length
T17	Brushing Up Your Memory Paul Mellor	3 hrs
F19	The Body and Brain Workout Uche Odiatu, DDS and Kary Odiatu	1 hr
F21	Desperately Seeking Balance: Take This Stress and Love It! Uche Odiatu, DDS and Kary Odiatu	3 hrs
S4	Diet, Exercise and Inflammation: A Fresh Perspective, Uche Odiatu, DDS & Kary Odiatu	3 hrs
T6	This Can All Be Easier: A Dozen Projects That Will Make Your Office a Fun, Easy, and Productive Place to Work!, David Ahearn, DDS	3 hrs
Track 3, 13 hours:		\$55.00

Code	Track 4 Office Administrators Practice Management	Length
T9	Stop the Lies! The Truth about Credit Card Processing and Other Payment Costs Leo Townsend	3 hrs
T20	High Performance Dentistry: The How, What, and Who of Phenomenal Productivity David J. Ahearn, DDS	3 hrs
F5	Secrets of the Low Overhead, Highest Quality, Low Volume, \$2 Million Dental Practice Steven Cutbirth, DDS	6 hrs
F11	Healthcare Fraud: Codes and Computers Joseph DiDonato, III, DDS	3 hrs
S3	Marketing Your Dental Practice Online Lance McCollough, CPA	3 hrs
Track 4, 18 hours:		\$70.00

Code	Track 5 Dental Hygiene	Length
T8	Contemporary Clinical Periodontics: Update in Diagnosis and Treatment Planning Jon Suzuki, DDS, PhD	3 hrs
T40	Healthy Teams Helping Patients Make Healthy Choices Mary Osborne RDH and Dr. Michael McDevitt	6 hrs
T7	Senior Moments: Signs, Symptoms, Solutions for Memory Impaired Patients Anastasia Turchetta, RDH	6 hrs
F6	Prevention Perception: Meanings of Screenings Anastasia Turchetta, RDH	3 hrs
F9	Cosmetic Hygiene From Now to Wow! Stephanie Pietrantonio, RDH	3 hrs
F7	Bacteria Busters: The Hygiene CSI of the Mouth, Stephanie Pietrantonio, RDH	3 hrs
Track 5, 24 hours:		\$90.00

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Session Recording Master List

All sessions listed below comprise the
"Master Collection"

The Master Collection is delivered in .mp3 format

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- Burn to disc and listen using any standard CD player

Individual sessions may also be purchased on
standard CD or in .mp3 format.

Please submit order forms at the AVCR booth in the
registration area.

Code	Course Title	Length
T1	Smile Design: Something Old, Something New, Something Borrowed, Something Red Douglas Lambert, DDS	3 hrs
T2	The Six Lessons Approach to Biomimetic Dentistry: An Alternative to Full Coverage Restorations David Alleman, DDS	6 hrs
T3	The Unique Versatility of Mini Dental Implants, Walter Kucaba, DDS	3 hrs
T4	Dental Implants: Complications, Mishaps and Failures, Walter Kucaba, DDS	3 hrs
T6	This Can All Be Easier: A Dozen Projects To Make Your Office a Fun, Easy & Productive Place to Work! David Ahearn, DDS	3 hrs
T7	Senior Moments: Signs, Symptoms, Solutions for Memory Impaired Patients, Anastasia Turchetta, RDH	6 hrs
T8	Contemporary Clinical Periodontics: Update in Diagnosis and Treatment Planning Jon Suzuki, DDS, PhD	3 hrs
T9	Stop the Lies! The Truth about Credit Card Processing and Other Payment Costs Leo Townsend	3 hrs
T15	Medical Emergencies Kenneth Reed, DMD	6 hrs
T16	But Aren't They Just Baby Teeth? Gregory Psaltis, DDS	6 hrs
T17	Brushing Up Your Memory Paul Mellor	3 hrs
T18	Blood, Spit & Fears: A Painless OSHA Update Laney Kay, JD	3 hrs
T19	Power of the Spoken Word: Techniques to Communicate with Impact and Sway V.J. Singal	3 hrs
T20	High Performance Dentistry: The How, What, and Who Phenomenal Productivity David J. Ahearn, DDS	3 hrs
T21	De-mystify Dental Practice Transitions Fred Heppner	3 hrs
T23	Bones, Bitemarks, Body Identification: Overview of Forensic Odontology & Anthropology, John Piakis, DDS & Laura Fulginiti, PhD	3 hrs
T40	Healthy Teams Helping Patients Make Healthy Choices Mary Osborne RDH-Dr. Michael McDevitt	6 hrs
F1	Incorporating Minimally Invasive Concepts to Prevent Sensitivity and Insure Predictable Restorative Results, Frank J. Milnar, DDS	3 hrs

Code	Course Title	Length
F3	Optimizing the Esthetic Potential of Restorative Implants, Brien Harvey, DDS	3 hrs
F4	Restorative Implant Challenges in the Maxillary Anterior Region, Walter Kucaba, DDS	3 hrs
F5	Secrets of the Low Overhead, Highest Quality, Low Volume, \$2 Million Dental Practice Steven Cutbirth, DDS	6 hrs
F6	Prevention Perception: Meanings of Screenings, Anastasia Turchetta, RDH	3 hrs
F7	Bacteria Busters: The Hygiene CSI of the Mouth Stephanie Pietrantonio, RDH	3 hrs
F8	Oral Pathology "Potpourri" M. Anthony Pogrel, DDS, MD	3 hrs
F9	Cosmetic Hygiene From Now to Wow! Stephanie Pietrantonio, RDH	3 hrs
F10	Dental Digital Photography David Cook, DDS and Rick Spaulding	3 hrs
F11	Healthcare Fraud: Codes and Computers Joseph DiDonato, III, DDS	3 hrs
F12	The Digital Revolution in Restorative Dentistry, David Gratton, DDS	3 hrs
F13	Merchandising Your Wares: For Dental Laboratory Technicians, V.J. Singal	3 hrs
F14	How to Love Dentistry, Have Fun & Prosper (3 Parts) The Madow Group	6 hrs
F15	So Little Room, So Much to See: The Complete Pediatric Dental Examination Gregory Psaltis, DDS	3 hrs
F17	Etiology of the Worn Dentition Thomas Abrahamsen, DDS	3 hrs
F19	The Body and Brain Workout Uche Odiatu, DDS and Kary Odiatu	1 hr
F20	Tax Strategies for the Self-Employed Ron Reed, CPA	3 hrs
F21	Desperately Seeking Balance: Take This Stress and Love It Uche Odiatu, DDS and Kary Odiatu	3 hrs
F22	Current Concepts in the Management of Locally Aggressive Lesions M. Anthony Pogrel, DDS, MD	3 hrs
S1	Veneers, Veneers, Veneers! Steven Cutbirth, DDS	6 hrs
S2	Reaching Your Restorative Potential Through Periodontics, Daniel J. Melker, DDS	6 hrs
S3	Marketing Your Dental Practice Online Lance McCollough, CPA	3 hrs
S4	Diet, Exercise and Inflammation: A Fresh Perspective Uche Odiatu, DDS & Kary Odiatu	3 hrs
S5	Good Bites Gone Bad David Cook, DDS	6 hrs



Arizona Dental Association
 "Arizona's voice of dentistry since 1909"

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Session Recording Order Form



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- Save 50% off of the single session prices
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Track 4	\$70.00
Track 5	\$90.00

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